

# OFFICIAL REPORT

27 - 30 September 2011

## INTERNATIONAL MEDICAL FORUM



2-nd International Specialized Exhibition of Comprehensive decision and medical establishments support **MEDComplEX-2011**



2-nd International specialized exhibition of sanatorium-and-spa institutions, healthcare institutions, rehabilitation and diagnostic centres



**KYIV EXPO PLAZA**  
2b Salutna Str., Kyiv, (metro station «Nivki»)



In a period from **27.09.2011 to 30.09.2011** in "KievExpoPlaza" expocenter was held the main event for health professionals - **2nd INTERNATIONAL MEDICAL FORUM**.

**INTERNATIONAL MEDICAL FORUM was supported by:** the Cabinet of Ministers of Ukraine, the Verkhovna Rada Committee on Health, Ministry of Healthcare of Ukraine, National Academy of Medical Sciences, National Academy of Sciences of Ukraine; **with the assistance** of the public, medical associations, unions and business organizations: Ukrainian Association of Chief Medical Officer, Euro-Asian Association for Dermatovenerologists, the Ukrainian Association of Specialists of ultrasonic diagnostics, the Ukrainian Association of psoriasis, Association of Clinical Chemistry and Laboratory Medicine, and others. **Organizer:** LMT Corporation.

**INTERNATIONAL MEDICAL FORUM** – it's a large-scale complex event of innovative profile in medicine. It unites the scientific-practical conferences for different specializations Medical Doctors, multi-business events, exhibitions, specialized expositions, master classes and presentations.



One of the earliest who acquainted with the Forum exposition is the Prime minister of Ukraine **Mykola Azarov**, because development of medicine is one of the most important points in State policy.

The Official Forum opening ceremony was attended by the Minister of Health of Ukraine **Olexandr Anishchenko**, the First Deputy Chairman of the Verkhovna Rada Committee on Health **Vyacheslav Perederiy**, the President of National Academy of Sciences of Ukraine **Boris Paton**, the President of National Academy of Medical

Sciences of Ukraine **Andriy Serdyuk**, the First vice-president of the National Academy of Medical Sciences of Ukraine **Yuriy Kundiev**, the Head of the State Inspectorate for Quality Control of Medicine of Ministry of Healthcare of Ukraine **Oleksiy Soloviov**, the Chairman of the State Inspectorate of Ukraine on protection of consumer rights **Sergiy Orehhov**.

"Implementation in life the innovative medical and pharmaceutical technologies would improve the patient care", - this is was talking about the Minister of Health of Ukraine **Olexandr Anishchenko**, while he was opening the INTERNATIONAL MEDICAL FORUM. Minister also noted that introduction of innovative technologies in medical practice is especially important today, when the health system reformation has already started. Alongside with structural changes, chain optimization, opening of new establishments of primary care, creation of emergency medical services centers and the introduction of new financial and economic methods is very important to make a process of qualification improvement of Medical Doctors, providing them a modern equipment and the latest innovative methods of diagnosis and treatment,- Minister had emphasized. – The system of Healthcare must be changed, we must change it with introducing new methods of diagnosis and treatment because advanced training doctors is the basis for the improvement of medical care. And this event–International Medical Forum – a great opportunity to get something new and useful in modern innovations in medical equipment sphere and pharmacy.

**262 companies** were participating in the International Medical Forum from **Ukraine, Russia, the USA, Japan, Germany, Czech republic, Spain, UK, France, Switzerland, Poland, China, Turkey and Lithuania**. Total area of exposition was **5 264sq.m**. Among the participants: "Kvant" Ltd, "Roche Diagnostics", "ALT Ukraine" Ltd, AMED TM, MCMED TM, EXPERT TM, "Macrocheme" JSC, "Polypromsyntez" Llc, TH "MEDIO-GRUP, Trade market, Ltd", "InterMed", "INTERO Ltd", "Vector-Best-Ukraine, Llc", "DiaVeritas Ltd", "Diameb/Bio TehLab-S", "Medigran", "Modem 1, Ltd", "Ukrdiagnostica" Llc, "Representative Of Abbott Laboratories S.A, Diagnostics division", "OCTANORM RUS, Ltd", "SONOSCAPE", "Medaparatura Kyiv Industrial Corporation", "Microlife Ukraine", "UKRMEDBUDINVEST, Ltd", "SCANNER, Group of companies", "BioLine Ukraine Subsidiary", BIO-RAD representative office in Ukraine, "Betta-Service" Ltd, "Viola Medtechnika", "Hemoplast JSC", "Global Biomarketing Group, Ltd", "Granum RPL", "Biomed", "Likar Ltd", "Intrmedika", "DX-Systems Ltd", "Norma-Trade Ltd", "FARMASCO Ltd", "Yuvis. Ltd", which had presented the modern comprehensive solutions and innovative developments, medical equipment, expendable materials, diagnostic and laboratory equipment, medical furniture, information technologies for medicine and other.



## Supported by:

- Cabinet of Ministers of Ukraine
- Committee of Verkhovna Rada of Ukraine on Health Care
- Ministry of Healthcare of Ukraine
- National Academy of Medical Sciences of Ukraine

## Organizers:



## Partners:



The first time within the Forum **22 research institutions** of the National Academy of Sciences of Ukraine demonstrated their latest developments and achievements. Also, actively participated: National University of Pharmacy, National Medical University named after A. Bogomoletz, the National Academy of Postgraduate Education named by P.L. Shupyk MH Ukraine. A significant event of the Forum was the holding exhibition "**ZdravnitsaEXPO-2011**", whose members - institutions that offer services in the spa treatment, medical and physical rehabilitation, diagnosis and treatment, rehabilitation medicine, rehabilitation, care for people with disabilities, medical tourism, insurance and other services. Among the participants:



sanatoriums and rehabilitation centers of the Ukrainian Interior Ministry, sanatoriums of the Ministry of Defense of Ukraine, members of the structure of the enterprise "Ukrvoenkurort", health resorts facilities of Ukrainian Ministry of Health, medical diagnostic association "Bolge" (Turkey), the clinic "Kardiolita" (Lithuania), Turkish Healthcare Tourism Development Council and others.

**The general partner** of this exhibition was the NGO "Tourist Chamber of Ukraine". The exhibition was opened by Round Table "Sanatorium-resort therapy vouchers purchase organizing in 2012", which was attended by Vyacheslav Kolomiets, Deputy Ministry for Social Policy of Ukraine, Natalia Hadzhinova, Head of the healthcare division of Department of

motherhood, childhood and the sanatorium providing of the Ministry of Health of Ukraine, Anatoly Pakhlya, president of NGO "Tourist Chamber of Ukraine", Victoria Raspopova, TAS Insurance Company.

**The basic concept of the Forum is to hold specialized scientific, practical and business events for health professionals in order to improve specialists' skills, to acquire new knowledge, to expand and improve practical and theoretical skills, new methods and techniques in treatment.**



This year, under the scientific-practical program of the INTERNATIONAL MEDICAL FORUM was held on **25 scientific and practical events** for various specialties Medical Doctors. Under the scientific program of the Forum as speakers had took part **196 experts** from different fields of medicine, as well as audience – **4 120 Professionals** of medical industry from all over Ukraine.

The notable event was the **3rd SCIENTIFIC AND PRACTICAL CONFERENCE CHIEF PHYSICIANS OF UKRAINE®**



**"Innovation system of health care management: Industry, Region, Hospital,"** organized by the Ukrainian Association of Chief Physicians, in partnership with the Conference House Company and the LMT Corporation, with the support of the Ministry of Healthcare of Ukraine. The conference partners: "ONIKO", Nikopharm, "Stirolbiopharm", «CHEMLABORREACTIVE». The conference gathered 750 Head Doctors from all regions of Ukraine. Welcoming remarks at the opening of the conference were: Irina Akimova The first deputy of presidential administration, Raisa Moiseenko, First Deputy Minister of the Ministry of Healthcare of Ukraine. In their speeches, they have focused on the priority development of the first emergency

medical services, the relevance of the system of training - family doctors, the introduction of incentives for Ukrainian doctors. Dmitry Dyachuk, Chairman of the Ukrainian Association of Chief Physicians in his report considered the issues of providing health, namely: financial, personnel, legal, logistical and administrative aspects.

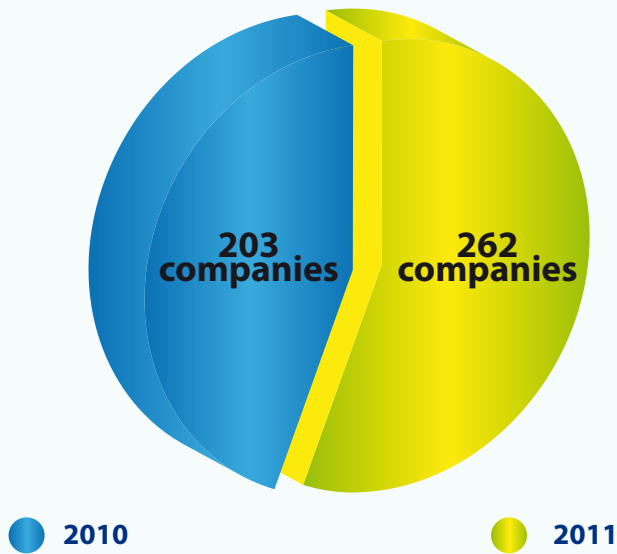
First time was organized special event for private medical establishments – practical seminar: "Management and juridical issues concerning Privat medical practice" (the organizers are: NGO "Ukrainian medical-legal association," the company LMT, consulting company YURKRAFT MEDICAL. The seminar gathered together **95 representatives from Private Clinics** and Centers of different medical fields. Actual issues of private hospitals have also been addressed in the practical workshop "New licensing provision for medical practice" (Organizers are: the magazine "Medical Practice: Organizational and Legal Issues Journal» Medical Law Center Publishing House.)

## IMF Statistics:

- Expositonal Area: **5 264 sq.m.**
- Total number of participants: **262 companies from 14 different countries of the world.**
- The number of registered visitors - **8252 specialists from all regions of Ukraine, as well as from Russia, Germany, Moldova, Georgia, Uzbekistan, Bulgaria, Latvia, France, Poland, Kazakhstan, Austria, Belarus, Jordan, Israel.**

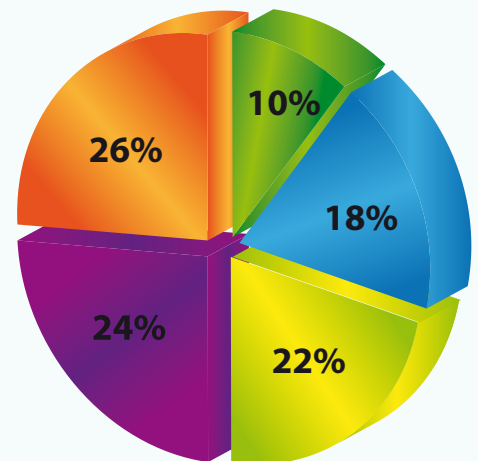
# IMF. Statistics. Participation

Number of participants:



- Distributors – 26%
- Producers – 24%
- Associations, unions, state institutions – 22%
- Services – 18%
- Informational support – 10%

The participants



Participating countries

**Ukraine**

**France**

**Germany**

**Turkey**

**Russia**

**Switzerland**

**Czech Republic**

**Lithuania**

**USA**

**Poland**

**Spain**

**Japan**

**China**

**Britain**

**3rd SCIENTIFIC AND PRACTICAL CONFERENCE CHIEF PHYSICIANS OF UKRAINE® ""Innovation system of healthcare management: Industry, Region, Hospital"**

Organized by: the Ukrainian Association of Chief Physicians

Co-organizers: Conference House, LMT Corporation, company

**Research-to-practice conference «The 3d Kyiv Dermatologic Days»**

Organized by: "Ukrainian association of psoriasis", Euro-Asian Association of Dermatovenerologists, Institute of psoriasis and chronic dermatoses

**3rd Research-to-practice "Modern medical laboratories Management"**

Organized by: Association of Clinical Chemistry and Laboratory Medicine of Ukraine

**Practical seminar: "Management and juridical issues concernig Privat medical practice"**

Organized by: NGO "Ukrainian medical-legal association", LMT Corporation, consulting company YURKRAFT MEDICAL

**Research-to-practice conference "Radio diagnosis of Kidney Disorders"**

Organized by: Ukrainian Specialists in Ultrasonic Diagnostics Association Kyiv Regional Department USUSDA, Kiev Regional Department of Ukrainian Radiologists Association

**Practice seminar "New Licence Provisions for Medical Practice"**

Organized by: "Medical Practice: Organizational and Juridical Aspects" magazine Centre of Medical Law

**International seminar "New Technologies in Medical and Physical Rehabilitation" with master classes**

Organized by: Informative messenger "Physiotherapy and Rehabilitation"

**Research-to-practice seminar "Problems in Gastrointestinal Disorders Diagnostics and Management"**

Organized by: SI "Institute of Gastroenterology NAMS of Ukraine"

**Research-to-practice seminar "Burn Wound. Modern Aspects of Pathogenesis, Clinical Progression and Treatment"**

Organized by: SI "Institute of Haematology and Transfusiology NAMS of Ukraine"

**Open practice conference "Tasks of Base Cyclic Committees of Higher Medical and Pharmaceutical Institutions of I-II Accreditation Levels"**

Organized by: Central Methodical Office for Assistants Training MH of Ukraine

**Seminar "Modern Methods in Thyroid Cancer Diagnostics"**

Organized by: SI "Institute of Endocrinology and Metabolism V.P. Komisarenko NAMS of Ukraine" Ukrainian Endocrinologists Association

**Research-to-practice seminar "Modern Fundamental and Applied Achievements and Developments in Vertebrology and Artrology by Institute M.I. Sitenko"**

Organized by: SI "Institute of Vertebral Column and Joints Pathology M.I. Sitenko NAMS of Ukraine"

**Round table: Part 1. "Topical Questions Concerning Diabetic Arthropathy of Foot Diagnostics and Treatment".**
**Part 2. "Topical Questions Concerning Diagnostics and Treatment of Extremities Posttraumatic Ischemic Disorders and their Sequelae"**

Organized by: SI "Institute of Traumatology and Orthopedics NAMS of Ukraine"

**Research-to-practice conference "New Treatment Methods in Different Fields of Medicine"**

Organized by: National Medical University named after O. O. Bogomolets

**Round table "Smoking Control as an Important Factor of Ukrainian Population Health Improvement"**

Organized by: National Medical University named after O. O. Bogomolets

**Research-to-practice seminar "Stem Cells Global Clinical Experience"**

Organized by: SI "Institute of Genetic and Regenerative Medicine NAMS of Ukraine"

**Round table "Endovascular Technologies in Improvement of Central Nervous System Disorders Diagnostics and Treatment"**

Organized by: Scientific and Practice Centre of Endovascular X-ray neurosurgery NAMS of Ukraine

**Research-to-practice seminar "Topical Questions Concerning Radiodiagnosis"**

Organized by: Scientific and Practice Centre of Radiodiagnosis NAMS of Ukraine

**Round table "Sanatorium-Resort Therapy Vouchers Purchase Organising Using the Funds of State Budget in 2012"**

Organized by: All-Ukrainian Non-Governmental Organization "Chamber of Tourism of Ukraine", Ministry of Social Politics of Ukraine, EXPOFORUM

**Conference "New Technologies in Neurosurgery"**

Organized by: SI "Institute of Neurosurgery named after academ. A.P.Romodanov NAMS of Ukraine"

**Round table «Informatization of Health Care»**

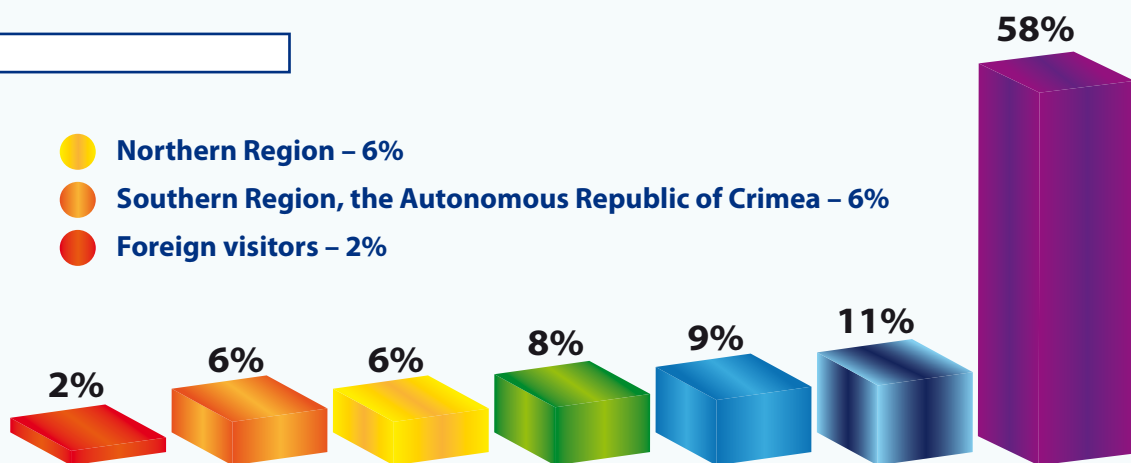
Organized by: National Academy of Postgraduate Education named by P.L. Shupyk MH Ukraine

During the forum there were interviewed 8252 specialists from all regions of Ukraine, as well as Russia, Germany, Moldova, Georgia, Uzbekistan, Bulgaria, Latvia, France, Poland, Kazakhstan, Austria, Belarus, Jordan, Israel.

# IMF. Statistics. Visitors

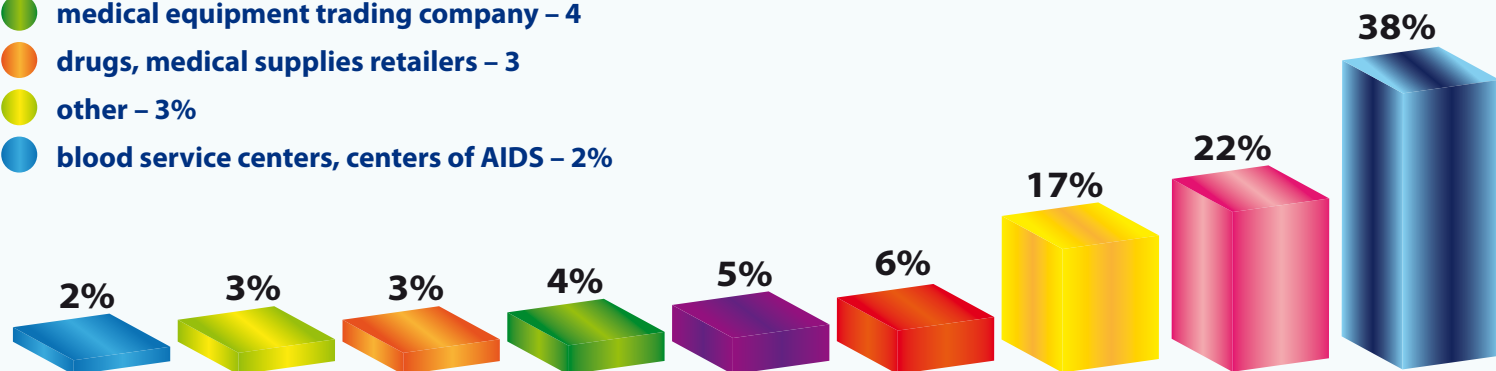
## Visitors' geography

- Kyiv Region – 58%
- Central Region – 11%
- Western Region – 9%
- Eastern Region – 8%
- Northern Region – 6%
- Southern Region, the Autonomous Republic of Crimea – 6%
- Foreign visitors – 2%



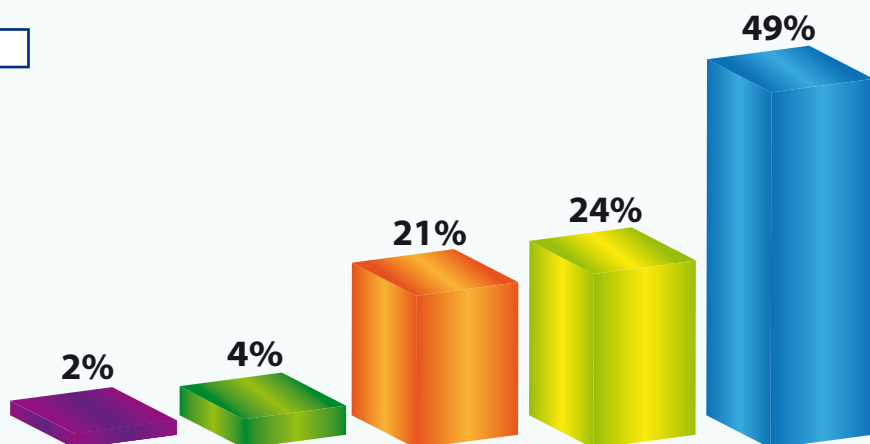
## Fields of specialists' activity

- municipal, regional and district medical clinics, policlinics, hospitals – 38%
- commercial clinics, diagnostic centres, special health centres – 22%
- scientific and research institutions of medical profile – 17%
- healthcare state management – 6%
- health resort institutions – 4%
- medical equipment trading company – 4%
- drugs, medical supplies retailers – 3%
- other – 3%
- blood service centers, centers of AIDS – 2%



## Visitors' posts

- Doctors Specialists - 49%
- Head doctors, heads of institutions - 24%
- Heads of departments - 21%
- Institutions' heads of material support – 4%
- Others - 2%



INTERNATIONAL MEDICAL FORUM Organizing Committee expresses its gratitude to the participants, partners and visitors and invites to take part and visit the Main event for healthcare professionals - **the 3rd INTERNATIONAL MEDICAL FORUM** from 25 to 27 September 2012 at the exhibition center "KyivExpoPlaza"