

# OFFICIAL REPORT

27 - 30 September 2011



## INTERNATIONAL PHARMACEUTICAL INDUSTRY FORUM



**PHARM  
PROM**

2nd International specialized exhibition of pharmaceutical industry comprehensive support **PHARMPROM**



**PHARM  
EX**

2nd International specialized exhibition of pharmaceutical products **PHARMEEX**



**PARA  
PHARMEEX**

2nd International specialized exhibition of health products **PARAPHARMEEX**



**PHARM  
LogistEX**

International specialized exposition of logistic technologies for pharmaceutical industry **PHARMLogistEX**



**KYIV EXPO PLAZA**  
2b Salutna Str., Kyiv, (metro station «Nivki»)



In the "KyivExpoPlaza" exhibition center from **27 to 30 September 2011** the **II International Forum on the pharmaceutical industry PHARMComplex** was held. It is the only major event in Ukraine that reflects the state of the domestic pharmaceutical industry, consolidates the interests of the pharmaceutical market operators, representatives of scientific, educational and investment sectors of the state.

**Supported by:** the Verkhovna Rada Committee on Healthcare, the Ministry of Healthcare of Ukraine, the State Inspectorate for Quality Control of Medicine of Ministry of Healthcare of Ukraine, the National Academy of Medical Sciences, National Academy of Sciences of Ukraine; with the assistance of the public, pharmaceutical associations and corporations, public institutions and business structures: "APRaD", "PHARMUKRAINE", "UPIQ" and others.

**Organizer:** LMT company.

**Partners:** "CHEMLABORREACTIV", MERCK, ALT Ukraine Ltd., TOKYO BOEKI TECHNOLOGY, machine-building enterprise "Promvit".



The Forum official opening ceremony was attended by Healthcare Minister **Alexander Anischenko**, First Head Deputy of the Verkhovna Rada Committee on Healthcare **Vyacheslav Perederiy**, the President of the National Academy of Medical Sciences of Ukraine **Andrey Serdyuk**, the first vice-president of the National Academy of Medical Sciences of Ukraine **Yuriy Kundiev**, the Head of the State Inspectorate for Quality Control of Medicine of Ministry of Healthcare of Ukraine **Alexej Solovyov**, the Head of the State Inspectorate of Ukraine on protection of consumer rights **Sergey Orekhov**.

The Forum united actual profile events of scientific and business programs, also special exhibitions and expositions, namely:

- 2nd International specialized exhibition of pharmaceutical industry comprehensive support **PHARMPROM**
- 2nd International specialized exhibition of pharmaceutical products **PHARMEX-2011**
- 2nd International specialized exhibition of health products **PARAPHARMEX-2011**
- For the first time the international specialized exposition of logistic technologies for pharmaceutical industry **PHARMLogistEX-2011** was presented.

Among the Forum participants were: domestic and foreign companies, manufacturers and suppliers of integrated solutions for the pharmaceutical companies and of the necessary equipment, raw materials, ingredients, engineering solutions of improvement of production technologies, as well as distributors and manufacturers of pharmaceutical, para-pharmaceutical and cosmeceutical products.

The Forum was attended by **100 companies** from **Ukraine, Russia, Armenia, Moldova, China, Germany, Switzerland, Italy, India** and other countries. The exposition area was **2670 sq. m.**

For the first time the Forum was attended by pharmaceutical companies of Armenia. Their participation was organized by a leading Armenian consulting company "Ameria" with a financial support of the UN Development Program in Armenia. Armenian exposition was represented by six companies specializing in different fields of pharmaceuticals: the company "Arpimed" (preventive, dental, veterinary and antiseptic facilities), the company "Vitamax-E" (the producer of "Narine" pro-biotic), the company "Esculao" (the producer of antibiotics, herbal medicines, ointments, antiseptics, etc.), the company "Medical Horizon" (the producer of suppositories, as well as suspensions, syrups, vegetable oils, not containing water and solutions), JSC "INSI NTK" (the introduction of innovative development of the Armenian scientists "Center of New Technologies"), the Institute of Fine Organic Chemistry named after A.L. Mnjoyan, National Academy of Sciences of Armenia.



The exposition of the International specialized exhibition of pharmaceutical industry comprehensive support PHARMPROM doubled. Among the participants: PE "Promvit", "Octanorm Rus", "Apteka-95", the company KINEMATICA AG Switzerland, Butler & Partner, FREWITT SA, FUNGILAB SA, GDN s.r.l, K-Tron AG, "Company Liga Ltd", SPC "Ecosoft", "SP KBT" and many others.

Wide enough this year were presented the directions of pharmaceuticals, para-pharmaceuticals and medical products. Among the participants: LLC "Niko", "Stirolbiopharm", "Transatlantic Ukraine", "Ametrin Co", Representation "Ananta Medicare Ltd.", "Medwestsnab", Representation "PF Jelfa CA", "Fitocaps", "Rezlov" Ltd., PC "Golden Farm", "Microlife-Ukraine", "Twins Tek-Ukraine", "Leon-Pharm", "Floare Trading house" (Moldova), "Lyapko", "Wylan" and many others.

The logistics solutions for the pharmaceutical industry presented: "Logistic Prime Service", the company "X-Market", DHL Express Ukraine and others.

## Supported by:

- the Verkhovna Rada Committee of Healthcare
- the Ministry of Healthcare of Ukraine
- the State Inspectorate for Quality Control of Medicine of Ministry of Healthcare of Ukraine

## Organizer:



## Partners:



# INTERNATIONAL PHARMACEUTICAL INDUSTRY FORUM

For the first time, the innovation developments of pharmaceuticals were represented by the scientific-research institutions of the National Academy of Medical Sciences of Ukraine. The active part in the forum took – the National University of Pharmacy, the National Medical University named by A.A. Bogomoletz, the National Academy of Postgraduate Education named by P.L. Shupyk MH Ukraine.

The International Forum of the pharmaceutical industry PHARMComplex was accompanied by the relevant multidisciplinary science and business program. For the pharmaceutical manufacturers two days **II International Conference "Pharmaceutical Industry Days. Innovative decisions for Drug Industry and Quality Assurance"** (Organizer: LMT, with the support of the State Inspectorate for Quality Control of Medicine of Ministry of Healthcare of Ukraine, SE "Pharmacopoeial Center" and informational support of a magazine "Pharmaceuticals") was held. At a conference the innovative solutions and technologies for manufacturing and quality control of drugs were presented and discussed.



Among the conference speakers were: Tahtaulova N.A., the Head of licensing and certification of the production of the State Inspectorate for Medicines; Gorova L.M., the Deputy Director of the State Inspectorate for Quality Control of Medicines; Leontiev D.A., the Director of Science SE "Pharmacopoeial Centre"; Zinchenko A.A., the Head of the laboratory of the pharmacopoeia analysis of the SE "Pharmacopoeial Centre"; Syarkevich O.R., the Director of business development JSC "Pharmak"; Podpruzhnykov J.V., the Doctor of Pharmacy Sciences and many others. Its

comprehensive solutions for pharmaceutical manufacturers provided: "INNOJET Herbert HUTTLIN" (Germany), "Glatt Ingenieurtechnik GmbH" (Russia), "Holding Pharmtech" (Russia) and others. The conference brought together **220 experts** from Ukrainian leading pharmaceutical companies, representatives of regulatory authorities and producers of technical solutions for manufacturing and quality control of medicines.

Together with the Ukrainian Logistics Association, the organizers of the Forum held a **conference "Day of logistic technologies for pharmaceutical industry"**, in which were considered the innovative solutions and modern information technologies of logistic processes optimizing for pharmaceutical companies.

The State Enterprise "Ukrainian Pharmaceutical Institute of Quality" organized a **seminar "Topical Questions on Drug Quality Control in Pharmaceutical and Health Institutions. Good Distribution/Pharmacy Practice Requirements implementation into License Provision"**, in which were discussed the practical questions of applying the legislation of Ukraine of medicines import, its further trafficking; questions related to trafficking of drugs, poisons and potent psychotropic substances and precursors; measures of their control, as well as questions related to the perspective of good distribution/pharmacy practice requirements implementation into license provision. The seminar brought together the leaders and representatives of the State Inspectorate for Medicines, its regional offices in Kiev and Kiev region, Ukraine's State Inspectorate for Quality Control of Medicines, SE "Ukrainian Pharmaceutical Institute of Quality".



The company "Morion" traditionally gathered the heads of pharmacy chains, this time in the workshop of practical **seminar "Pharmaceutical Assortment Management Art. Category Management"**.

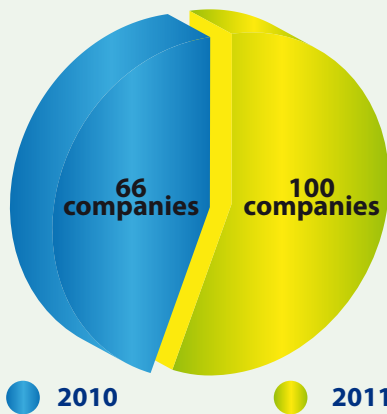
The main part of the Forum business program is its scientific component, aimed at doctors of different specializations. During the four days of the Forum **25 scientific and practical events** for gastroenterologists, hematologists, dermatologists, dermatovenereologists, allergists, pediatricians, endocrinologists, infectious disease specialists, nephrologists, therapists, neurologists, combustiologists, immunologists, cardiologists, neurologists, therapists, nutritionists, obstetricians and gynecologists and other doctors held. Among the activities were: **"The 3d Kiev Dermatologic Days"** (Organizers: Ukrainian psoriasis Association, Euro-Asian Association Dermatovenerologists, Institute of psoriasis and chronic dermatoses); the scientific-practical seminar "Burn Wound. Modern Aspects of Pathogenesis, Clinical Progression and Treatment" (Organizer: SI "Institute of Haematology and Transfusiology NAMS of Ukraine"); the seminar "Modern Methods in Thyroid Cancer Diagnostics" (Organizer: SI "V.P. Komisarenko Institute of Endocrinology and Metabolism NAMS of Ukraine"); the international seminar "New Technologies in Medical and Physical Rehabilitation" (Organizer: Newsletter "Physiotherapy and Rehabilitation"), the scientific-practical seminar "Problems in Gastrointestinal Disorders Diagnostics" (Organizer: SI "Institute of Gastroenterology NAMS of Ukraine"); the scientific-practical seminar "Stem Cells Global Clinical Experience" (Organizer: SI "Institute of Genetic and Regenerative Medicine Academy NAMS of Ukraine") and others. **196 experts** from different fields of medicine took part in the Forum scientific and business program as speakers.

The most important event was the **III SCIENTIFIC-PRACTICAL CONFERENCE OF CHIEF PHYSICIANS «Innovation system of healthcare management: Industry, Region, Hospital"**, organized by the Ukrainian Association of Chief Physicians, with the support of the Ministry of Healthcare. The conference co-organizers were: Conference House, LMT Company. The conference gathered 750 chief doctors from all regions of Ukraine. With a greeting words on the conference spoke: **Irina Akimova**, the First Deputy Head of the Presidential Administration of Ukraine, **Raisa Moiseenko**, the First Deputy Head of the Ministry of Healthcare of Ukraine. In their speeches they have focused on the priority of development of the first emergency medical help.

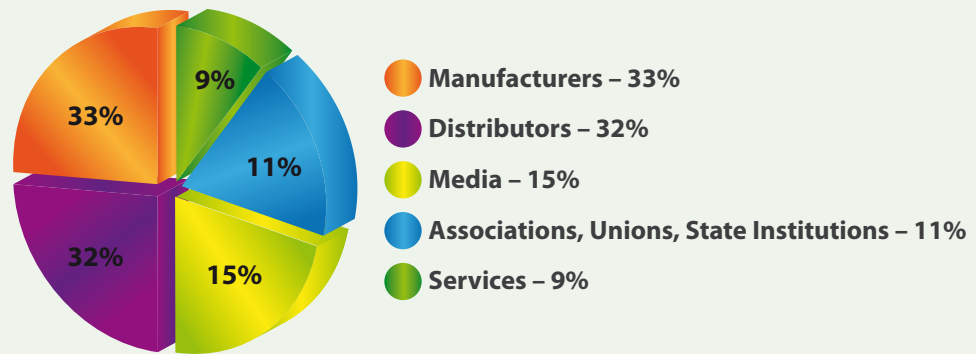
## The statistics of the International Pharmaceutical Industry Forum PHARMComplex-2011:

- Exhibition area - **2670 sq.m.**
- The number of participants - **100 companies from 9 countries**
- The number of registered visitors - **5816 specialists from all regions of Ukraine, as well as from Russia, Germany, Moldova, Georgia, Uzbekistan, Bulgaria, Latvia, France, Poland, Kazakhstan, Austria, Armenia, the Republic of Belarus.**
- The new official website of the Forum: **www.pharmcomplex.com (starts to work December 1, 2011)**

### Number of participants



### The participants



### Participating countries

Ukraine  
Russia

Germany  
Switzerland

Armenia  
Moldova

Italy  
India

China

### Forum's business program:

#### The 2nd International Conference «Pharmaceutical Industry Days. Innovative Decisions for Drug Industry and Quality Assurance»

Organizer: LMT Company, by Support of the State Inspectorate for quality control of medicine of Ministry of Healthcare of Ukraine, SE «Ukrainian scientific pharmacopoeia centre for quality of medicines»

Informational support by: Pharmaceutical Industry Review (magazine)

#### Seminar «Topical Questions on Drug Quality Control in Pharmaceutical and Health Institutions. Good Distributions/Pharmacy Practice Requirements Implementation into License Provisions»

Organizer: SE «Ukrainian Pharmaceutical Institute of Quality»

#### Practical seminar «Pharmaceutical Assortment Management Art. Category Management»

Organizer: Morion Company, UkrComExpo Company

#### Conference «Day of Logistic Technologies for Pharmaceutical Industry»

Organizer: Ukrainian Logistics Association

#### 25 scientific and practical conferences for doctors of various specializations, including:

Research-to-practice conference «The 3d Kyiv Dermatologic Days»

Research-to-practice seminar «Burn Wound. Modern Aspects of pathogenesis, clinical progression and treatment»

Seminar «Modern methods in thyroid cancer diagnostics»

International seminar «New technologies in Medical and Physical rehabilitation»

Research-to-practice seminar «Problems in Gastrointestinal disorders diagnostics»

Research-to-practice seminar «Stem cells global clinical experience»

THE SCIENTIFIC-PRACTICAL CONFERENCE OF CHIEF PHYSICIANS «Innovation system of health care management: Industry, Region, Hospital»

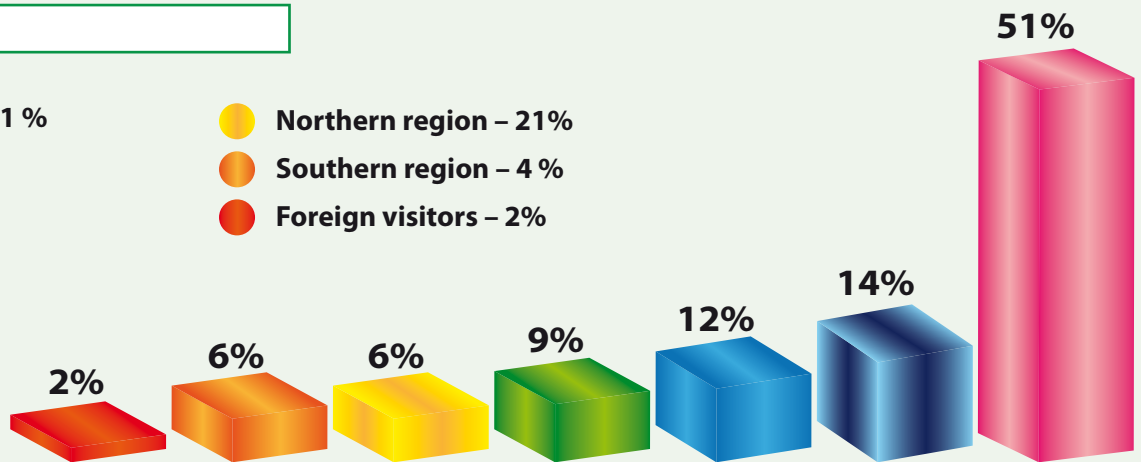
The Forum was attended by: **5816 specialists**

Visitors' geography: specialists from all regions of **Ukraine, and from Russia, Germany, Moldova, Georgia, Bulgaria, Latvia, France, Poland, Republic of Belarus, Kazakhstan, Austria, Uzbekistan, Armenia**

## Forum. Statistics.

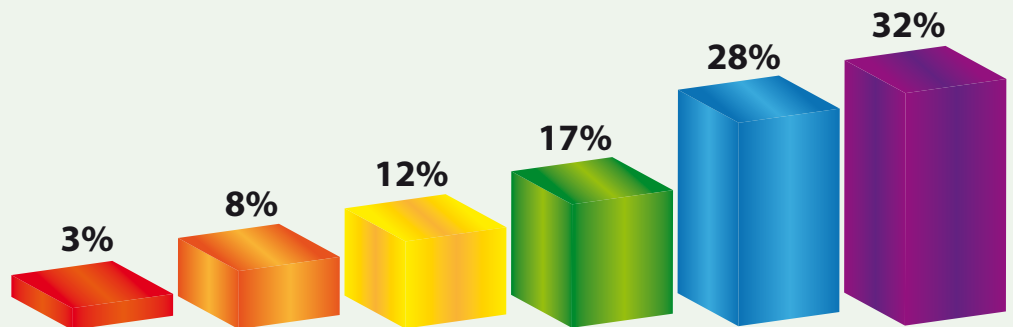
### Visitors' geography

- Kyiv and Kyiv region – 51 %
- Eastern region – 14%
- Western region – 12%
- Central region – 18%
- Northern region – 21%
- Southern region – 4 %
- Foreign visitors – 2%



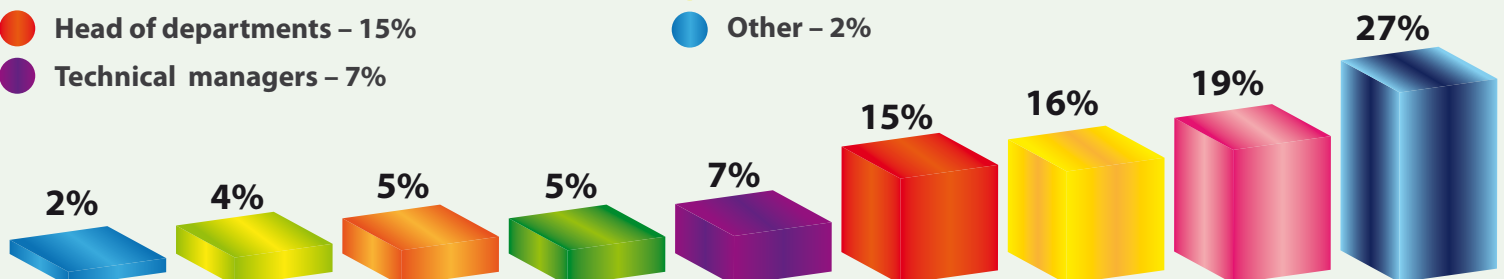
### Fields of specialists' activity

- Drug-stores and pharmaceutical networks, industrial drug-stores, pharmaceutical markets – 32%
- Companies manufacturing pharmaceutical products – 28
- Companies distributors and companies of pharmaceutical wholesale – 17%
- Representatives of authorities – 12%
- Shops for medical devices, medical equipment, health and rehabilitation products, retail networks – 8 %
- Other – 3%



### Visitors' posts

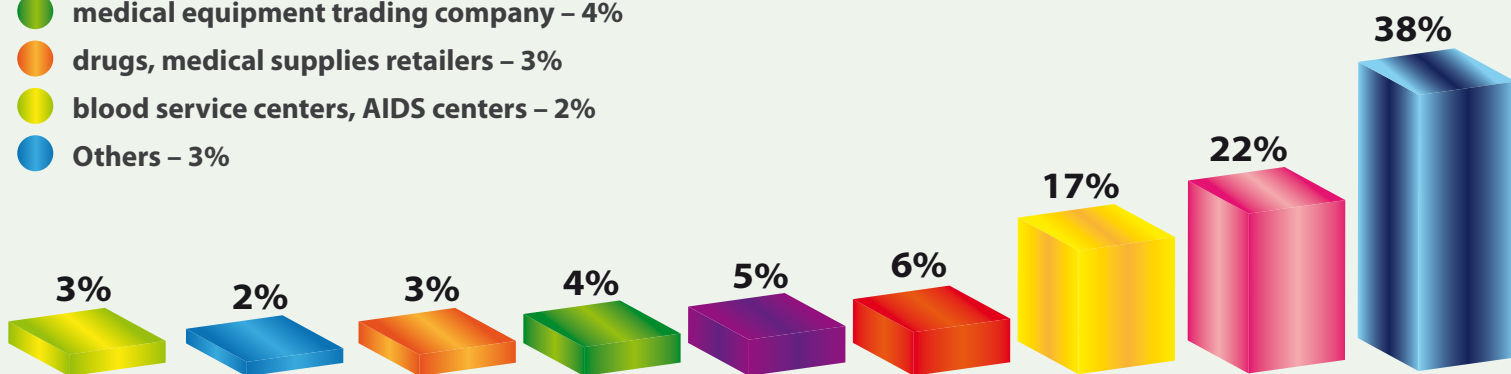
- Specialist – 27%
- Heads of enterprises – 19%
- Head of pharmacy, the pharmaceuticals – 16%
- Head of departments – 15%
- Technical managers – 7%
- Quality specialists – 5%
- Marketing and advertising specialists -5%
- Science&Education – 4%
- Other – 2%



Also Forum was attended by: **4120 doctors** specialists

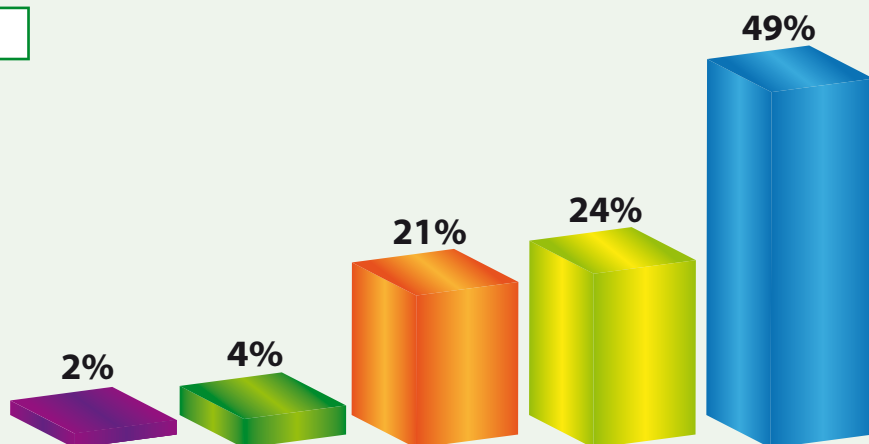
### Fields of specialists' activity

- Municipal, regional and district medical clinics, polyclinics, hospitals - 38%
- Commercial clinics, diagnostic centres, special health centres – 22%
- Scientific and research institutions of medical profile – 17%
- Healthcare state management – 6%
- Health resort institutions – 4%
- medical equipment trading company – 4%
- drugs, medical supplies retailers – 3%
- blood service centers, AIDS centers – 2%
- Others – 3%



### Visitors' posts

- Doctors Specialists – 49%
- Head doctors, heads of institutions – 24%
- Heads of departments – 21%
- Institutions' heads of material support – 4%
- Others – 2%



International Pharmaceutical Industry Forum Committee expresses appreciation to the participants, partners and visitors of the Forum and invites to participate and visit the main event for professionals of pharmaceutical industry - **III International Pharmaceutical Industry Forum PHARMComplex** from **25 to 27 of September 2012** in the exhibition center "KyivExpoPlaza"